

02/08/11 Zoning Board Minutes

ZONING BOARD OF APPEALS

The hearing on Tuesday, February 8, 2011 was called to order by Acting Chairman Schafer at 7:00 PM.

Members present: Harry Kaczmarek also: Ray Balcerzak, Asst. Bldg Inspector
Greg Kalinowski Phyllis Todoro, Town Attorney
Michael Komorek
Donald Trzepacz Alfred Harrington, Chairman absent
Robert Schafer, Acting Chairman

After Roll Call, the Clerk read the Notice of Public Hearing for Appeals Case #1188 for NAS Sign Company, 1628 Elmwood Avenue, Buffalo, who is requesting a variance for 6831 Seneca Street, Elma, for removal of the old sign and addition of a new sign with the same mounting poles. 144-102.1 A and 144-102.1 B (1) b.

In the matter of Appeals Case #1188 Paul Daley from NAS Sign Company spoke on behalf of Marty Maloney and Chris Regan the owners of the establishment. Paul spoke about the sign that he is looking to put up at 6831 Seneca Street. The LED sign he is looking to install similar to the Olympic Restaurant sign. He is not looking to do a flashing or scrolling sign. He is just looking to advertise the items that are available at the business. The sign would not be at a full brightness it would be 70% during the day and 30% at night, the sign is programmable and have a shut off capability as well. The sign will create more revenue for the business and his client.

Chairman Schafer spoke about how the business is in a C-2 area and it is in both a residential and business area.

Mr. Komorek mentioned that the information was lacking on the paperwork submitted and to show what the sign was going to do.

Marty Maloney spoke about how the sign would stay the same for a week at a time. The sign would be a low light but would not be cheap and annoying. He is looking to advertise all the different business he has in the one building and advertise to leagues for

enrollment; he is not looking to promote the bar business.

Mr. Trzepacz asked if the gentlemen are familiar with the sign at Alton's. There are no flashing lights with the sign at Alton's and it is a single color red sign. Mentioned because of the way they change their messages on the Alton's sign. The messages are present for 3 minutes and then change, so that a person has time to read the sign.

Mr. Kalinowski asked what would be done if there were two items that had to be advertised. Mr. Maloney would like to have the sign advertise according to the flow of traffic on Seneca Street and not to try and do it according to how many items to advertise.

Mr. Komorek suggested a continuance and Mr. Maloney has no objection to changing to meet the Town's requirements. Mr. Komorek went over how the packet is put together and to go back and update his information. The information submitted needs to be more detailed.

Mr. Komorek made the motion: In Appeals Case #1188 for NAS Sign Company, 1628 Elmwood Avenue, Buffalo, who is requesting a variance for 6831 Seneca Street, Elma, for removal of the old sign and addition of a new sign with the same mounting poles. 144-102.1 A and 144-102.1 B (1) b. be granted a continuance. Seconded by Mr. Trzepacz. Poll vote – 5 ayes. Motion carried.

The minutes of the last meeting of January 11, 2011 were approved with the changes noted.

There are no communications at this time.

There being no further business, the meeting was adjourned at 7:41 PM.

Respectfully submitted,

Kerry A. Galuski
Secretary-Clerk